

What are the evaluators looking for in your Horizon Europe proposal?

**3 September 2025
online**

AGENDA

08:45 – 09:00 **Accessing the ZOOM platform**

09:00 – 09:15 **Welcome and opening**

09:15 – 10:00 **Understanding the evaluation process in Horizon Europe**

Ömer Ceylan, Managing Director, Geonardo

- Overview of the standard evaluation process in Horizon Europe
- Admissibility, eligibility checks and additional requirements
- Evaluation criteria (RIA, IA, CSA) and the scoring system
- Selection of evaluators
- How are the evaluators briefed by the Commission?

(10:00 – 10:15 Break)

10:15 – 11:00 **Analysis of Evaluation Summary Reports (ESRs)**

Ömer Ceylan, Managing Director, Geonardo

- What did the evaluators comment on Excellence, Impact and Implementation? How do you win and lose points?
- Case studies from RIA, IA and CSA proposals with lessons learned from real evaluations and evaluation summary reports
- Key steps and success criteria for winning Horizon Europe proposals: how to finalise and polish your proposal before submission

(11:00 – 11:15 Break)

11:15 – 12:00 **Key features of a successful Horizon Europe proposal**

Ömer Ceylan, Managing Director, Geonardo

- How to make sure your proposal is within scope and fully matches the call text: call analysis, proposal design, consortium composition, cross-cutting issues
- How to get the evaluators on your side: practical tips and examples for Part B of the proposal.
- How to address the horizontal aspects to make your proposal bulletproof: gender, ethics, SSH, open science, data management, interdisciplinary aspects, SDGs

12:00 **Final Q&A and end of webinar**